

Case Study:

The Green Room (TGR)

Industry: Event Production & Management

Location: San Diego, CA

Challenge

TGR had contractual obligations to safeguard privileged client information. Accessing sensitive data to organize events on their client's behalf necessitated TGR to establish fundamental security measures and maintain documented evidence of these systems, available for client review upon request.

Solution

Rather than adopting various common cybersecurity measures that we typically recommend, we chose to follow a well-established cybersecurity standard known for its comprehensive and balanced approach. We successfully implemented all the security measures outlined in this standard and we documented them on our client's behalf for record-keeping, empowering them to demonstrate compliance with their client's data protection requirements.

Results

We generated a document that validated TGR's adherence to a highly regarded cybersecurity standard during a mandatory security review conducted by one of TGR's clients recently. The review process concluded swiftly with a passing grade. The implementation and maintenance of these security standards have also significantly enhanced TGR's resilience against cyber threats. Moreover, there have been documented hacking attempts that were effectively thwarted thanks to the security systems in place. This has put the proof in the pudding that TGR provide a standout data protection posture to clients in the event production industry.